



# RHEA SEN

GRAPHIC DESIGNER

## CONTACT

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## SKILLS

- Illustrations
- Branding And Identity
- Promotional Design
- Print Design
- Motion Graphics
- Packaging Design

## SOFT SKILLS

- Patience
- Empathy
- Reliability
- Leadership
- Team Work
- Observation
- Organisation
- Communication
- Critical Thinking
- Deadline- Driven

## SOFTWARE SKILLS



## LANGUAGES



## CERTIFICATES

- Masterclass on Social Media Marketing.

## HEY!

### Want to Meet a Visual Story-teller?

Meet Rhea! An enthusiastic Graphic Designer driven by the magic of **simple ideas and meaningful designs**. Specializes in **weaving stories that connect, inspire, and bring smiles**.

**Draws inspiration from her travel adventures, diverse encounters with people, random everyday moments**, and even her favourite memes. Thrives on brainstorming and collaboration, believing the **best ideas emerge from conversations, not isolation**. Guided by the mantra, **“Never stop learning,”** she is on a journey to **grow, embrace empathy, and deliver bold, fresh ideas—one project at a time**.

Looking forward to connect and **bring unique visions to life!**

## EDUCATION

- 2021- 2025**  
B.Des -Visual Communication  
**Unitedworld Institute of Design**  
Gandhinagar, Gujarat.
- 2021**  
12th (93%)  
**Modern High School for Girls**  
Kolkata, West Bengal
- 2019**  
10th (89%)  
**Modern High School for Girls**  
Kolkata, West Bengal

## SOCIAL WORK

- Volunteer-Medical and flood relief (Amphan, West Bengal)
- Volunteer- Food distribution (migrant workers, COVID)
- Volunteer-Blood and clothes donation camps
- Montessori school assistance
- Classroom murals (Youth Serve Foundation, Ahmedabad)

## EXPERIENCE

### Freelance Graphic Designer- Label Yani, Gwalior (Aug-Oct 2024)

- Led the rebranding; designed 15+ deliverables, including brochures, catalogs, advertisements. visitng cards, shopping bags etc.

### Visual Design Intern- Scarecrow M&C Saatchi, Mumbai (Jun-Aug 2024)

- Worked on an in-house Reliance Jewels’ 360° campaign; contributed to research, design, and video editing.

### Freelance Photographer- L'Ray Treat Cafe, Kolkata. (May 2024)

- Captured and edited 50+ food images and videos for social media platform that boosted visual engagement.

### Freelance Graphic Designer (2023 - 2024 April)

- Designed 25+ wedding materials, including invites, Save the Date cards, logos, banners, wardrobe planners etc.

### Freelance Videographer- L'Ray Treat Cafe, Kolkata. (Feb 2024)

- Shot 1 video ad; increased the cafe’s online reach by 30%.

### Participant- Modus-Departmental Fest (2022)

- Crafted 1 olfactory installation showcasing the textiles and spice aromas of the villages of Kutch.

### Participant- Ahmedabad Design Week (2022 and 2023)

- Created installations, including 1 VR project and 1 typographic display.